

11 W Monument Avenue, Suite 510 Dayton, OH 45402 *Voice* +1.937.586.3725 *Fax* +1.937.586.3699 *E-mail* <u>uia@ultrasonics.org</u> Web www.ultrasonics.org

The Benefits of UIA Institutional Membership

As Professor of Ultrasonics at the University of Glasgow, I am part of a team of 8 academic staff and 30 researchers in Medical & Industrial Ultrasonics (MIU). MIU creates a collaborative environment that stimulates world-leading research, which is shared with academia, industry, clinicians and the public, and provides research-led teaching for future generations of engineers in ultrasonics.

My involvement with UIA over the past ten years has helped me to connect with ultrasonic industry in a meaningful way. I have brought many students and post-doctoral researchers to the UIA Symposia for both oral and poster presentations. The contacts my students make have been invaluable as they chart their career path in ultrasonics. Hosting the symposium at the University of Glasgow was a true highlight of my long involvement with UIA, and secured many long-lasting collaborations, connections and friendships.

UIA is a unique association that provides a collegial setting for the ultrasonic manufacturers and users to keep up to date with the latest ultrasonic research and applications.

Because I know how invaluable my interaction with the UIA has been for my own research as well as my students', I encourage you to consider an institutional membership. For just \$450 / £320 per year, your institution can have two professors (or academic staff) as members in the UIA, and you can bring up to five students to the annual symposium at a 20% discount of the student registration fee.

Joining is easy - just complete the <u>online application</u>. Our next symposium will be held 15 - 17 April in Toronto, Canada. We have the support of Professor Jahan Tavakkoli, Ryerson University, who will offer a tour of his biomedical ultrasound laboratories during this symposium. We encourage poster presentations, especially from students, and hope to have enough entries to have a juried poster competition. We'd love to welcome your institution as a member of the UIA and see your students involved in this program.

Margaret Lucas Professor of Ultrasonics University of Glasgow