



2004 Advertising Rate Schedule and Contract

Vibrations Newsletter

To place an advertisement in the UIA 2004 *Vibrations* Newsletter

- Check the appropriate ad space/number of issues
- Circle the edition(s) in which the ad should appear
- Complete the information below
- Send camera ready art of the ad according to the publication schedule

Publication Schedule for 2004 is as follows:

2004	Artwork Due Date
Spring	March 31, 2004
Summer	May 31, 2004
Fall	August 31, 2004
Winter	November 30, 2004

Vibrations Newsletter 2004				
Space	# Issues	Copy Size	Member Rate	Non-Member
Full Pg - B/W	Single	7-1/2" x 9"	\$600/Issue	\$700/Issue
Full Pg - B/W	2 or 3 Issues	7-1/2" x 9"	\$540/Issue	\$630/Issue
Full Pg - B/W	4 Issues	7-1/2" x 9"	\$510/Issue or \$2040	\$595/Issue
1/2 Pg - B/W	Single	7-1/2" x 4-1/2"	\$300/Issue	\$400/Issue
1/2 Pg - B/W	2 or 3 Issues	7-1/2" x 4-1/2"	\$270/Issue	\$360/Issue
1/2 Pg - B/W	4 Issues	7-1/2" x 4-1/2"	\$255/Issue or \$1020	\$340/Issue
1/4 Pg - B/W	Single	3-3/4" x 4-1/2"	\$150/Issue	\$250/Issue
1/4 Pg - B/W	2 or 3 Issues	3-3/4" x 4-1/2"	\$135/Issue	\$240/Issue
1/4 Pg - B/W	4 Issues	3-3/4" x 4-1/2"	\$125/Issue or \$500	\$225/Issue
1/8 Page - B/W	Single	3-3/4" x 2-1/4"	\$100/Issue	\$200/Issue
1/8 Page - B/W	2 or 3 Issues	3-3/4" x 2-1/4"	\$80/Issue	\$180/Issue
1/8 Page - B/W	4 Issues	3-3/4" x 2-1/4"	\$65/Issue or \$260	\$175/Issue

2004 Directory & Referral Network

It's time to look ahead. To place an advertisement in the UIA 2004 *Directory & Referral Network*

- Check the appropriate ad space
- Complete the information below
- Send camera ready art of the ad to UIA Headquarters

Directory 2004			
Ad Space	Copy Size	Member Rate	Nonmember Rate
Full Page - B/W	6-1/2" x 9"	\$380	\$480
Half Page - B/W	6-1/2" x 4-1/2"	\$210	\$310
Quarter Page - B/W	3-3/4" x 4-1/2"	\$115	\$215
Business Card - B/W	3-1/4" x 2"	\$85	\$180



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<input type="checkbox"/>	Full Pg - B/W	Single	7-1/2" x 9"	\$600/Issue	\$700/Issue
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The Ultrasonics Industry Association, Inc. is authorized to place our advertisement in the 2004 *UIA Vibrations* Newsletter which will be published quarterly in 2004. The following is the information requested by the UIA:

Name _____ Company _____
 Address _____ Email _____
 City _____ State _____ Zip _____ Country _____
 Phone _____ Fax _____

Payment Summary...please complete the payment information below.

Payment \$ _____ ➔ Check Enclosed -or- Charge my ➔ VISA ➔ MasterCard ➔ AMEX
 Account # _____ Exp. Date _____
 Cardholder Name _____ Cardholder Signature _____

Questions?
 Please contact UIA at
 uia@ultrasonics.org or
 (217) 356-3182

**Please fax contract to
 (217) 398-4119
 or mail to UIA
 1111 N. Dunlap Ave.
 Savoy, IL 61874**